

Georgia Business Aviation Association Board Meeting Minutes- July 12, 2005

Southern Company Hangar – Atlanta, GA

Board Members in Attendance:

Vickie Adams
Scott Beale
Terry Britt (via phone)
Bruce Egart
David Davidson
Harry Nuttall (via phone)
Bill Shaw
Dave Small
Mark Watkins

Guests:

none

(All Action Items in Red.)

1. Welcome and Introduction of Guests

Meeting was called to order at 9:35 am at Southern Company Services. We thanked Don Clevenger for his hospitality and hoped he will be able to join us next meeting. Welcomed Bruce Egart to the GBAA and thanked him for making time in his busy calendar to drive up from Columbus, GA.

2. Review and Acceptance of Prior Meeting Minutes

Meeting minutes from last meeting of June 14th at Global Aerospace were approved into record. Motion by Vickie Adams and seconded by Terry Britt.

3. Treasurer's Report

Current checking balance is \$5,624.72 and the scholarship account has \$6,652.56 as a balance.

We currently have \$17,250.00 in outstanding receivables - Hill Aircraft, AirBP, Arinc, Gulfstream, Raytheon and Bombardier all owe us from Golf Tournament.

Dave Small will place calls to all to remind them of invoices, Mark Watkins will call Raytheon.

Vickie also informed us that the following companies have paid there dues:

Aflac
Cox

Atlantic Aero
Midcoast Aviation
Middle Georgia College
Western Aviation

Vickie also wanted to know if we were still sending a letter to past members concerning re-joining GBAA. **Scott Beale said he would help with writing a letter and would forward it to Dave for review.**

The idea of removing the pro-rata wording in the by-laws since some members wait to pay until after the golf tournament and then wish to pay half. If a member is involved in the golf event - May - then a full membership must be paid.

A brief discussion followed about raising dues for Corporate members, Bill Shaw also asked if we could allow Corporate members to pay dues for many years in advance? This is an option we will research when we test Paypal option. Bruce Egart mentioned that the Teterboro Users group (TUG) annual dues are \$500.00. Dave mentioned about a survey of fellow member groups at NBAA in New Orleans in November. **Scott Beale said he would research fellow groups, Dave to fax info to Scott.**

We all agreed that our Membership ranks is a number one priority. We must grow our members back now that we are offering events. We need to show them that there is value and benefit in their memberships. We had a suggestion that we might raise the dues on Corporate membership since those companies can send several employees to and event for \$100.00.

David Davidson bought up the idea of driving membership through a publication such as Autopilot Magazine. It would not necessarily target big corporate customers but the smaller independent and owner/operators. If we are worried about advertising fees, try and work out a barter with the magazine. Would they need an article on a non-profit organization in Georgia? **Dave will check on details with Francine Osara with Autopilot magazine and report back to all.**

4. Tax/Money Liability Update

Dave has completed the forms and GBAA is under the \$25,000 level by \$400. **Dave is planning on calling the IRS line to review with someone.**

5. Golf Committee Update

After the August 1st event the Golf Committee will ramp up. **Asked Mark Watkins to scout out all possible options in Peachtree City area and report back.**

6. Scholarship Committee Update

There was a discussion on our thoughts of how it should work, scholarship process and if it should go to one school. All agreed that the one school situation does not look good. Research needs to be made into all viable schools and their processes.

7. Event Committee Update

Next item of business was the August 1st luncheon. The agenda was passed out to all to read over as well as the status notes on the event. Current registered attendees are 25. All were invited to join Jeff and Dave on the July 18th walk thru at 11:00 am at the Marriott Perimeter Mall. All reviewed the budget and it was approved but not by a formal vote. The discussion turned to name tags and volunteers for the event. Many expressed interest in professional looking name tags and if the NBAA would have something we could use with a GABI logo on it also. **Dave will discuss with Harry Houckes.** Harry Nuttall asked if we could have a different color to denote board members or members? This can be looked into. The Marriott might be able to help, if not **Harry Nuttall will look into his companies software.**

Coca-Cola will donate beverages for the event at the Marriott and NBAA has promised \$500.00 toward the event. GBAA banners have been given to Jeff Agur for the event. The set up will feature a podium on a riser with black drapery with the American flag and Georgia State flag as well as our banners. We might need to use an easel up front for another GBAA sign. Will check this out in walk-thru. **Dave asked all to think of a speakers gift for Ed, Lisa and Ed Ratigan.**

Vickie was asked what she might need as far as volunteers for the August event. Her thoughts were 1 table and person for non-registered or members, 1 table for member registration and one table (2 people) for pre registered name tag - self serve style and 1 for questions. A total of 5 volunteers for tables would help. **Home Depot will see if they can get people to help, Scott Beale is also going to check on volunteers.**

Since we have a manageable number of registered people so far with e-mail addresses we ought to send a confirmation to them and remind them of having to be a current member and what type of payment is expected day of. This came to mind because Ron Current RSVP'd and is not a member (Printpak).

Our next topic was The Fall Event. A copy of our (Event Committee) letter was distributed to all for review. It was the consensus of the event committee to hold a Fall event in October, if Aviem is available with a topic of Emergency Response planning for two days. **Bill Shaw will approach Aviem about an October event date and to have them sharpen their pencil on price and get back to us.** Bill remarked that current open dates for the BellSouth conference rooms were every Monday & Tuesday in October. He will see if this can match Aviem's schedule

8. Nominating Committee Update

Nothing to report.

9. Membership Committee Update

Current 2005 GBAA members to date are 40. A goal of 70+ for 2006 was discussed. A quick run through the list shows that the member make up is heavy vendor, then corporate members. **Scott Beale will work on drafting a letter for the membership renewal mailing and will share with all before mailing.**

The last topic of discussion was the Paypal suggestion by Harry Nuttall. Everyone is in favor of exploring this option further - Beta test. Vickie had concerns with being able to tell who sent what - we assured her there was an account manager section that would show from whom. But if we do use it for various other event we will need to be able to have a field that could breakdown what is actually being paid. An example would be when customers send a check that covers a golf sponsorship hole and scholarship money as well as golfer greens fees. How can you tell what is what if you did not sell the the good? Something to research during the beta test. Vickie was told that someone would need to manage the account to transfer money from Paypal to our account.

10. NBAA Update

Harry Houckes was not present and no NBAA update was presented.

11. New Business

No new business was discussed.

The meeting adjourned at 11:40. The next Board meeting is on August 16 at Home Depot.